

FirmsFinder GEO — topic-clusters.json

Fișier sursă	geo/topic-clusters.json (repository aipath512/firmsfinder)
Commit sursă	7840a680e04a3b327ccdeb5dd5698c2ea1fc1293
SHA-256 (octeții fișierului JSON)	0c75bf366945744c92845ad73cb6e27ad8515ec41d0aaa8f2db2c624d3b5b2c8
Dimensiune JSON	10302 octeți
Generat la	2026-10-14 08:52:43 (UTC+03:00, Europe/Bucharest)
Generat la (UTC)	2026-10-14 05:52:43 UTC
Generat de	Claude (asistent AI creat de Anthropic), Claude Sonnet 5.5; ora provine de la ceasul sesiunii
Versiune document	v1.0

Conținutul de mai jos este textul fișierului JSON, neschimbat; liniile lungi sunt rupte doar vizual, pentru afișare. Acest PDF este o redare a fișierului la commit-ul indicat. Nu este semnătură electronică calificată (eIDAS), nu este certificat și nu atestă că fișierul este valid sau implementat în runtime. Amprenta SHA-256 se referă la octeții fișierului JSON din repository, nu la acest PDF.

```
{
  "schema_version": "1.0",
  "methodology": "FirmsFinder GEO V3.1",
  "artifact": "topic-clusters",
  "site": "https://firmsfinder.eu/",
  "publisher": "AiVenture S.R.L.",
  "language": "ro-RO",
  "generated_at": null,
  "status": "DRAFT_REQUIRES_VERIFICATION",
  "cluster_count": 8,
  "cluster_model": {
    "hierarchy": "pillar_topic_subtopic",
    "intent_funnel": [
      "TOF",
      "MOF",
      "BOF"
    ],
    "relationship_model": "entity_relation_entity",
    "canonical_policy": "verify_before_publication",
    "evidence_policy": "no_unverified_claims"
  },
  "clusters": [
    {
      "id": "TC-001",
      "name": "Descoperirea firmelor",
      "pillar": "Identificarea firmelor relevante",
      "description": "Cautarea firmelor dupa activitate, locatie si caracteristici economice.",
      "entity_refs": [
        "https://firmsfinder.eu/#software",
        "https://firmsfinder.eu/#caen"
      ],
      "topics": [
        "Cautare firme din Romania",
        "Firme active",
        "Cautare dupa cod CAEN",
        "Cautare dupa judet",
        "Cautare in limbaj natural"
      ],
      "intents": [
        {
          "id": "TC-001-I01",
          "funnel": "TOF",
          "query": "Cum gasesc firme din Romania?"
        },
        {
          "id": "TC-001-I02",
          "funnel": "MOF",
          "query": "Cum gasesc firme dupa activitate si judet?"
        },
        {
          "id": "TC-001-I03",
          "funnel": "BOF",
          "query": "Cauta firme relevante pentru oferta mea."
        }
      ],
      "target_pages": [
        "https://firmsfinder.eu/cauta/"
      ]
    }
  ]
}
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],
"page_status": "REQUIRES_VERIFICATION",
"evidence_refs": []
},
{
  "id": "TC-002",
  "name": "Identificarea clientilor B2B",
  "pillar": "Descoperirea oportunitatilor comerciale",
  "description": "Identificarea firmelor care ar putea avea nevoie de anumite produse sau servicii.",
  "entity_refs": [
    "https://firmsfinder.eu/#software",
    "https://firmsfinder.eu/#economic-intelligence"
  ],
  "topics": [
    "Clienti potentiali",
    "Prospectare B2B",
    "Potrivirea oferta-cerere",
    "Segmente de piata",
    "Argumentarea oportunitatilor"
  ],
  "intents": [
    {
      "id": "TC-002-I01",
      "funnel": "TOF",
      "query": "Cum identific clienti potentiali B2B?"
    },
    {
      "id": "TC-002-I02",
      "funnel": "MOF",
      "query": "Ce firme ar putea cumpara produsele mele?"
    },
    {
      "id": "TC-002-I03",
      "funnel": "BOF",
      "query": "Identifica potentiali clienti si explica potrivirea."
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
},
{
  "id": "TC-003",
  "name": "Furnizori si parteneri",
  "pillar": "Relatii economice intre firme",
  "description": "Identificarea furnizorilor, distribuitorilor si partenerilor potentiali.",
  "entity_refs": [
    "https://firmsfinder.eu/#software",
    "https://firmsfinder.eu/#ere"
  ],
  "topics": [
    "Furnizori potentiali",
    "Distribuitori",
    "Parteneriate comerciale",
    "Lanturi de aprovizionare",
    "Complementaritate economica"
  ],
  "intents": [
    {
      "id": "TC-003-I01",
      "funnel": "TOF",
      "query": "Cum gasesc furnizori pentru firma mea?"
    },
    {
      "id": "TC-003-I02",
      "funnel": "MOF",
      "query": "Ce distribuitori se potrivesc produselor mele?"
    },
    {
      "id": "TC-003-I03",
      "funnel": "BOF",
      "query": "Gaseste parteneri si explica relatia economica."
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
},
{
  "id": "TC-004",
  "name": "CAEN si clasificarea activitatilor",
  "pillar": "Intelegerea activitatilor economice",

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"description": "Utilizarea clasificarii CAEN pentru organizarea activitatilor si identificarea relatiilor economice posibile.",
"entity_refs": [
  "https://firmsfinder.eu/#caen",
  "https://firmsfinder.eu/#ere"
],
"topics": [
  "Structura CAEN",
  "Activitati economice",
  "Producatori si furnizori",
  "Activitati complementare",
  "Relatii intre coduri CAEN"
],
"intents": [
  {
    "id": "TC-004-I01",
    "funnel": "TOF",
    "query": "Ce inseamna un cod CAEN?"
  },
  {
    "id": "TC-004-I02",
    "funnel": "MOF",
    "query": "Cum identific activitati economice complementare?"
  },
  {
    "id": "TC-004-I03",
    "funnel": "BOF",
    "query": "Identifica firme cu activitati CAEN relevante."
  }
],
"target_pages": [
  "https://firmsfinder.eu/"
],
"page_status": "REQUIRES_VERIFICATION",
"evidence_refs": []
},
{
  "id": "TC-005",
  "name": "Knowledge Graph si ERE",
  "pillar": "Modelarea relatiilor economice",
  "description": "Reprezentarea relatiilor dintre firme, activitati, produse, servicii si pietete.",
  "entity_refs": [
    "https://firmsfinder.eu/#ere",
    "https://firmsfinder.eu/#economic-intelligence"
  ],
  "topics": [
    "Entitate-relatie-entitate",
    "Knowledge Graph",
    "Relatii bidirectionale",
    "Cardinalitati",
    "Inferente economice"
  ],
  "intents": [
    {
      "id": "TC-005-I01",
      "funnel": "TOF",
      "query": "Ce este un knowledge graph economic?"
    },
    {
      "id": "TC-005-I02",
      "funnel": "MOF",
      "query": "Cum se leaga activitatile CAEN de produse?"
    },
    {
      "id": "TC-005-I03",
      "funnel": "BOF",
      "query": "Explica relatiile dintre firme si pietete."
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
},
{
  "id": "TC-006",
  "name": "GEO si vizibilitatea AI",
  "pillar": "Pregatirea continutului pentru AI Search",
  "description": "Diagnosticarea semnalelor GEO si pregatirea artefactelor semantice verificabile.",
  "entity_refs": [
    "https://firmsfinder.eu/#geo-diagnostic",
    "https://firmsfinder.eu/#geo-generator",
    "https://firmsfinder.eu/#geo-monitor"
  ],
  "topics": [

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    "GEO Diagnostic",
    "GEO File Generator",
    "GEO Readiness",
    "Fragmente citabile",
    "Dovezi verificabile",
    "Monitorizare GEO"
  ],
  "intents": [
    {
      "id": "TC-006-I01",
      "funnel": "TOF",
      "query": "Ce este GEO?"
    },
    {
      "id": "TC-006-I02",
      "funnel": "MOF",
      "query": "Cum verific pregatirea unui site pentru AI Search?"
    },
    {
      "id": "TC-006-I03",
      "funnel": "BOF",
      "query": "Genereaza fisiere GEO pentru site-ul meu."
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/geo/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
},
{
  "id": "TC-007",
  "name": "AEO si AIO",
  "pillar": "Optimizarea continutului pentru raspunsuri AI",
  "description": "Organizarea raspunsurilor si a semnalelor tehnice si semantice pentru sisteme AI.",
  "entity_refs": [
    "https://firmsfinder.eu/#aeo-diagnostic",
    "https://firmsfinder.eu/#aio-diagnostic"
  ],
  "topics": [
    "Answer Engine Optimization",
    "AI Optimization",
    "FAQ",
    "Intentii de cautare",
    "Date structurate",
    "Raspunsuri directe"
  ],
  "intents": [
    {
      "id": "TC-007-I01",
      "funnel": "TOF",
      "query": "Ce inseamna AEO si AIO?"
    },
    {
      "id": "TC-007-I02",
      "funnel": "MOF",
      "query": "Cum pregatesc paginile pentru raspunsuri AI?"
    },
    {
      "id": "TC-007-I03",
      "funnel": "BOF",
      "query": "Evalueaza semnalele AEO si AIO ale site-ului."
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/aeo/",
    "https://firmsfinder.eu/aio/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
},
{
  "id": "TC-008",
  "name": "Date gratuite si inteligenta platita",
  "pillar": "Modelul economic FirmsFinder",
  "description": "Separarea accesului gratuit la datele oficiale publice de serviciile de interpretare si inteligenta economica.",
  "entity_refs": [
    "https://firmsfinder.eu/#free-data",
    "https://firmsfinder.eu/#economic-intelligence"
  ],
  "topics": [
    "Date oficiale publice",
    "Acces gratuit",
    "Inteligenta economica",
    "Analiza avansata",

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    "Automatizare AI",
    "Servicii cu abonament"
  ],
  "intents": [
    {
      "id": "TC-008-I01",
      "funnel": "TOF",
      "query": "Unde gasesc gratuit date despre firme?"
    },
    {
      "id": "TC-008-I02",
      "funnel": "MOF",
      "query": "Care este diferenta dintre date si inteligenta economica?"
    },
    {
      "id": "TC-008-I03",
      "funnel": "BOF",
      "query": "Ce servicii de inteligenta economica pot cumpara?"
    }
  ],
  "target_pages": [
    "https://firmsfinder.eu/",
    "https://firmsfinder.eu/cauta/"
  ],
  "page_status": "REQUIRES_VERIFICATION",
  "evidence_refs": []
}
},
"integrity": {
  "hash_algorithm": "SHA-256",
  "sha256": null,
  "timestamp_proof": null,
  "verification_status": "NOT_VERIFIED"
},
"validation": {
  "json_syntax": "NOT_TESTED",
  "cluster_ids_unique": "NOT_TESTED",
  "intent_ids_unique": "NOT_TESTED",
  "entity_refs_resolved": "NOT_TESTED",
  "target_pages_reachable": "NOT_TESTED",
  "semantic_review": "REQUIRED"
}
}
}

```