

# GEO Audit - firmsfinder.eu (v1.1, corrected)

Generative Engine Optimization readiness review - supersedes v1.0

|                    |                                                                        |
|--------------------|------------------------------------------------------------------------|
| Prepared by        | Claude (AI assistant by Anthropic), model Claude Sonnet 5.5            |
| Requested by       | Account holder of this Claude session (Dan Ionesco / AiVenture S.R.L.) |
| Generated at       | 2026-10-14 08:57:26 (UTC+03:00, Europe/Bucharest)                      |
| Generated at (UTC) | 2026-10-14 05:57:26 UTC                                                |
| Time source        | Session clock tool (current_time) at generation                        |
| Audited site       | <a href="https://firmsfinder.eu">https://firmsfinder.eu</a>            |
| Document version   | v1.1 (supersedes v1.0, SHA-256 3a4ab1d6e00bc707...)                    |

## Verdict

Corrected re-audit. The v1.0 audit (2026-10-14 08:37) was run against an older deployed version of the site and contained statements that are outdated or wrong (listed below). Re-verified against the live site and the repository source: the technical GEO foundation is solid. Remaining issues: an inconsistency about ANAF as a data source, one signal file that declares itself untested, and JSON-LD that could not be checked in live bytes. No numeric score: the signals registry was not run.

## Corrections to v1.0

- llms.txt: v1.0 reported internal working text ('drafted artifact', 'supplied sitemap', 'user-provided GET test'). The current live llms.txt is a different, Romanian version without that text. v1.0 had read an older deployed version.
- Sitemap: v1.0 reported 12 URLs and no lastmod. Current: 13 URLs (includes /geo/ghid/), all with lastmod 2026-10-13.
- Homepage: v1.0 reported no og:image and no Twitter card. Current: og:image and twitter:card (summary\_large\_image) are present.
- entities.json: v1.0 reported a SPECIFICATION\_NOT\_RUNTIME\_VERIFIED flag. The current entities.json (v1.3, 9 entities) has no such flag; the Organization entity is marked SELF\_DECLARED. The flag remains in digital-dna.json (see issue 2).
- knowledge-graph.json: v1.0 reported a 404. That was the wrong path (site root). The file is live at /geo/knowledge-graph.json (valid JSON, status draft\_not\_verified).
- Crawler count: v1.0 said 13 AI crawlers. Correct: 13 user-agents in robots.txt = the wildcard plus 12 named crawlers, all Allow: /.

## What works (verified)

- robots.txt allows the wildcard and 12 named AI crawlers (GPTBot, OAI-SearchBot, ChatGPT-User, ClaudeBot, Claude-SearchBot, PerplexityBot, Google-Extended, Applebot-Extended, CCBot, DeepSeekBot, YouBot, Coherebot) and declares the sitemap.
- sitemap.xml lists 13 URLs, each with lastmod.
- llms.txt (live, Romanian) describes the platform, pages, coverage, limits and machine resources (robots.txt, sitemap.xml, entities.json, signals.json) and states that search runs on 1clic-ia.eu.
- Homepage meta: title, description, canonical, robots, Open Graph incl. og:image, Twitter card.
- entities.json (v1.3) and /geo/knowledge-graph.json return valid JSON; neither is a 404 or HTML fallback.
- JSON-LD is present in the repository source of 8 pages (Organization, WebSite, WebPage, SoftwareApplication, Brand; FAQPage/BreadcrumbList on several; Dataset on home and /surse/). The live page was served from the same source in the checks above.

- Observed earlier today (v1.0 fetch, not re-fetched in v1.1): FAQ with 50 direct answers; /intelligence/ with dated figures, reproducible SQL and explicit limits.

## Remaining issues, by impact

### 1. ANAF listed as a source, but described as not integrated (medium)

The site-wide footer and llms.txt list ANAF and Monitorul Oficial among the data sources; /intelligence/ states that ANAF data is not yet integrated. Figures also differ by dataset (over 1.7 million firms in MF CSV; approx. 1.31M ONRC records; 918,334 MF 2025 balance sheets) and should be labelled by dataset.

### 2. digital-dna.json declares itself untested (low-medium)

It contains status SPECIFICATION\_NOT\_RUNTIME\_VERIFIED and verification result NOT\_TESTED. A machine reading it receives that message about the site.

### 3. Search function lives off-domain (low)

The CAUTA / Search button goes to 1clic-ia.eu. This is now disclosed in llms.txt, but an AI still cannot attribute the search to firmsfinder.eu.

### 4. llms.txt does not reference the /geo/ JSON files (low)

It references entities.json, signals.json and /geo/ghid/, but not the 23 files in /geo/ (manifest, intents, claims, knowledge-graph, etc.).

### 5. Duplicate ItemList node in /resurse/ JSON-LD (low)

The ItemList with @id /resurse/#sections appears twice in the same JSON-LD graph (verified in repository source). /geo/ghid/ has no JSON-LD in source.

### 6. Repository self-check reports failures (low-medium)

verify\_geo.py (local mode) reports 448 PASS and 13 FAIL; the failing checks are intent-destination anchors. Pre-existing, not changed by this audit.

### 7. Footer block repeats on every page (low)

A long footer (company data, ecosystem links) is injected site-wide and is not in the repository source. Observed in the earlier fetch; not re-fetched in v1.1.

## Not verified

- JSON-LD in live bytes: the fetch tool does not expose script tags; verified only in repository source.
- The other pages in the sitemap were not re-fetched in v1.1.
- The footer injection (not in repository source) was not re-checked.
- Actual citation by AI models (no citation test was run).

## Sources inspected

- Live fetches with cache-busting parameter (?v=2e441ec): https://firmsfinder.eu/, /robots.txt, /sitemap.xml, /llms.txt, /entities.json, /digital-dna.json, /geo/knowledge-graph.json
- Repository source: github.com/aipath512/firmsfinder at commit 2e441ec (llms.txt, sitemap.xml, JSON-LD in page sources, digital-dna.json, verify\_geo.py output)
- Earlier today (v1.0 fetch): /faq/, /intelligence/

## Authorship and integrity record

SHA-256 of the audit content (canonical text of this v1.1):

04346b7bd2442654caba58231c33edf50d732f97dcb7360f721c7ef53b236f67

**What this record is.** A statement that Claude prepared this review at the time shown, plus a SHA-256 fingerprint of the audit text. Anyone holding the companion file FirmsFinder\_GEO\_Audit\_v1.1\_2026-10-14.canonical.txt can recompute the hash and confirm the text was not altered.

**What this record is not.** It is not a qualified electronic signature (eIDAS), not a certificate issued by a certification authority, and not an attestation by Anthropic. Claude cannot create such signatures. The date/time comes from the session clock and is not independently timestamped. For independent proof of existence, stamp the PDF or the hash with OpenTimestamps (or a qualified timestamp service).

Findings reflect only what was observable on the date above. The site can change between observations, as the v1.0 to v1.1 differences show. Technical readiness does not guarantee AI citation or recommendation.